



December 2020

## **Firestone Introduces Tan (HR) UltraPly™ TPO**

Firestone's new Tan (HR) UltraPly TPO color has been slightly changed to be in compliance with higher reflectivity codes. Our new Tan (HR) UltraPly TPO features the same formulation & benefits of the original Tan membrane, but now with 15% improved Solar Reflectivity. The new membrane color meets California's Title 24 rigorous requirement for reflectivity, and will also be eligible for the LEED v4/v4.1 sustainable heat island effect credit. Tan (HR) UltraPly TPO membrane and accessories will fully replace the original UltraPly Tan color TPO membrane and accessories effective December 31<sup>st</sup>, 2020.

The new product information and transition plan is listed as follows.

### **Launch Date:**

- December 31<sup>st</sup>, 2020

### **In Scope Products:**

- UltraPly TPO Membrane & Accessories

### **New Naming Convention:**

- Tan (HR) UltraPly TPO

### **Product Enhancements:**

- 3-yr Rapid Rating % improvements vs. original Tan UltraPly TPO:
  - 15% greater Solar Reflectance
  - 7% greater Thermal Emittance
  - 22% greater Solar Reflectance Index (SRI)
- Title 24 Compliant:
- LEED v4/v4.1 sustainable heat island effect credit eligible

### **SKUs:**

- Tan (HR) membrane & accessories will have all new material #'s and product descriptions

### **Tan Product Transition Plan:**

- Tan (HR) will fully cannibalize the current Tan membrane and accessories
- Former Tan membrane and accessories will transition to a "discontinue with inventory designation" in SAP
- Former Tan membrane will then transition to "discontinued" status once all the inventory is depleted in SAP



## Tan (HR) UltraPly™ TPO Material #'s

FIRESTONE			
TAN		NEW TAN HR	
MATERIAL #'S	DESCRIPTION	MATERIAL #'S	DESCRIPTION
W56TPMT060	TPO 045 5X100 TAN MULTI	W56TPMLT060	TPO 045 5X100 TAN HR MULTI
W56TPMT096	TPO 045 8X100 TAN MULTI	W56TPMLT096	TPO 045 8X100 TAN HR MULTI
W56TPMT099	TPO 045 10X100 TAN MULTI	W56TPMLT099	TPO 045 10X100 TAN HR MULTI
W56TPMT09W	TPO 045 12.33X100 TAN MULTI	W56TPMLT09W	TPO 045 12.33X100 TAN HR MULTI
W56TPMT09X	TPO 045 12.33X200 TAN MULTI	W56TPMLT09X	TPO 045 12.33X200 TAN HR MULTI
W56TPMT660	TPO 060 5X100 TAN MULTI	W56TPMLT660	TPO 060 5X100 TAN HR MULTI
W56TPMT674	TPO 060 6.17X100 TAN MULTI	W56TPMLT674	TPO 060 6.17X100 TAN HR MULTI
W56TPMT696	TPO 060 8X100 TAN MULTI	W56TPMLT696	TPO 060 8X100 TAN HR MULTI
W56TPMT699	TPO 060 10X100 TAN MULTI	W56TPMLT699	TPO 060 10X100 TAN HR MULTI
W56TPMT69W	TPO 060 12.33X100 TAN MULTI	W56TPMLT69W	TPO 060 12.33X100 TAN HR MULTI
W56TPMT69X	TPO 060 12.33X200 TAN MULTI	W56TPMLT69X	TPO 060 12.33X200 TAN HR MULTI
W56TPMT860	TPO 080 5X100 TAN PLAT MULTI	W56TPMLT860	TPO 080 5X100 TAN HR PLAT MULTI
W56TPMT896	TPO 080 8X100 TAN PLAT MULTI	W56TPMLT896	TPO 080 8X100 TAN HR PLAT MULTI
W56TPMT899	TPO 080 10X100 TAN PLAT MULTI	W56TPMLT899	TPO 080 10X100 TAN HR PLAT MULTI
W56TPMLT89W	TPO 080 12.33X100 TAN PLAT MUL	W56TPMLT89W	TPO 080 12.33X100 TAN HR PLAT MUL
W56TPOT013	TPO LARGE PIPE FLASH TAN 10/CT	W56TPOLT013	TPO LARGE PIPE FLASH TAN HR 10/CT
W56TPOT01C	TPO IN/OUT CORNER TAN 20/CT	W56TPOLT01C	TPO IN/OUT CORNER TAN HR 20/CT
W56TPOT01L	TPO LVOC PEN POCKET KIT TAN	W56TPOLT01L	TPO LVOC PEN POCKET KIT TAN HR
W56TPOT01U	TPO UNIV PIPE BOOT TAN 10/CT	W56TPOLT01U	TPO UNIV PIPE BOOT TAN HR 10/CT
W56TPOT023	TPO TAN 4X10 METAL COATED	W56TPOLT023	TPO TAN HR 4X10 METAL COATED
W56TPOT026	TPO FLASHING TAN 24"X50'	W56TPOLT026	TPO FLASHING TAN HR 24"X50'
W56TPOT027	TPO T-JOINT COVER TAN 100/CT	W56TPOLT027	TPO T-JOINT COVER TAN HR 100/CT
W56TPOTS08	TPO TAN 8" REF CVR STR 2 RL/CT	W56TPOLTS08	TPO TAN HR 8" REF CVR STR 2 RL/CT
W56TSAT699	TPO 060 10X100 TAN SA MULTI	W56TSALT699	TPO 060 10X100 TAN HR SA MULTI
W56TXRT099	TPO XR100 045 10X100 TAN FLEEC	W56TXRLT099	TPO XR100 045 10X100 TAN HR FLEEC
W56TXRT3T99	TPO XR135 080 10X50 TAN FLEECE	W56TXRLT3T99	TPO XR135 080 10X50 TAN HR FLEECE
W56TXRT699	TPO XR115 060 10X100 TAN FLEEC	W56TXRLT699	TPO XR115 060 10X100 TAN HR FLEEC
W56TPOT014	TPO T-JOINT COVER TAN 100/CT	W56TPOLT014	TPO T-JOINT COVER TAN HR 100/CT
W56TPOT0T7	TPO TAN 5.5" LAM TAPE W	W56TPOLT0T7	TPO TAN HR 5.5" LAM TAPE W
W56TPOT0T9	TPO QS 9.5" FLASHING (TAN)	W56TPOLT0T9	TPO QS 9.5" FLASHING (TAN HR)
W56TPOTSB3	SPLIT BOOT 1"-3" TAN TPO	W56TPOLTSB3	SPLIT BOOT 1"-3" TAN HR TPO
W56TPOTSB6	SPLIT BOOT 3"-5.5" TAN TPO	W56TPOLTSB6	SPLIT BOOT 3"-5.5" TAN HR TPO
W56TPOTSB9	SPLIT BOOT 5.5"-8" TAN TPO	W56TPOLTSB9	SPLIT BOOT 5.5"-8" TAN HR TPO

### MATERIAL # DIFFERENTIATION

- T vs. LT
- W56TPMT060 vs. W56TPMLT060

### PRODUCT DESCRIPTION DIFFERENTIATION

- TAN vs. TAN HR
- TPO **TAN** FLEECE vs. TPO **TAN HR** FLEECE